



Hawkesbury Race Club

HAWKESBURY *Cup Day*



*Fashions
on the Field*

4 MAY 2024

FASHIONS ON THE FIELD 2024

Hawkesbury Race Club - Saturday 4 May 2024

- Registration will take place at the designated Fashion Chute area adjacent to the Clarendon Function Room, at Hawkesbury Race Club, 1 Racecourse Rd, Clarendon on Saturday 4 May, between 10.30am and 12.30pm.
- All competitors must register on the day, receive an entry number, and have their photo taken whilst holding their entry number at Hawkesbury Race Club.
- A maximum of three (3) finalists for all categories (Best Dressed Lady, Best Dressed Gentleman, and Best Millinery) will be finalised by Race 4 (scheduled for approx. 1:05pm).
- Finalists will be contacted via phone immediately after the running of Race 4 (scheduled for approx. 1.05pm) and instructed to make their way to the Fashion Chute area where they will be escorted to the designated stage for photographing and final judging.
- All finalists are to remain at the stage area for sashing, photographing and interviews until approximately 2:00pm.

ENTRY CRITERIA

- Must be 18 years and over,
- Must have purchased a ticket & be present on Hawkesbury Cup Day on Saturday 4 May 2024,
- Must be on course at time of judging,
- Your photo must be shared on Instagram or Facebook on Saturday 4 May 2024 using the hashtag #CupDayFOTF2024 and tagging our account @hawkesburyraces @HawkesburyRaceClub,
- Your Instagram or Facebook account must be set to "Public" for judging purposes for the duration of the day. You can change your profile back to "Private" after judging has been announced.

HOW TO ENTER

- Register at the Fashion Chute (adjacent to the Clarendon room) and collect a number,
- Snap an image on your phone at Hawkesbury Race Club with your number visible,
- Upload your image to either Instagram or Facebook (Please ensure your account is set to Public for the day),
- Mention @hawkesburyraces (Instagram) or @HawkebsuryRaceClub (Facebook)
- Use the hashtag #CupDayFOTF2024
- Post your image to complete your entry!

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JUDGING CRITERIA

BEST DRESSED LADY

- Judges are looking for a standout Autumn racewear look from head to toe,
- Your look must compliment you: your body shape and colouring,
- Ladies must wear a headpiece, either a hat or fascinator that compliments her outfit,
- Attention to detail including headpiece, bag, jewellery, and shoes,
- Outfit must be appropriate: plunging necklines and miniskirts are not appropriate race day attire,
- Gloves and stockings are not essential,
- Closed toed shoes are preferred to compliment your Autumn look,
- Appropriate grooming and deportment.

BEST DRESSED GENTLEMAN

- Judges are looking for a standout Autumn racewear look from head to toe,
- Gentlemen are permitted to wear trousers or chinos,
- Gentlemen must wear a tie or bowtie,
- Attention to detail of accessories such as cufflinks, lapel flower, hat and pocket chief may be considered.

BEST MILLINERY

- Due consideration must be given to seasonally appropriate millinery, showcasing style, current trends, originality, imagination, creativity, and attention to detail,
- Individuals' overall presentation, deportment, grooming, as well as attention paid to their millinery and accessories to add the finishing touches to their outfit,
- Best overall millinery will be selected from the contestants of the Best Dressed Lady competition.

Most of all, remember that while there is a judging criterion, the competition is as much about self-expression style and personality.

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TERMS & CONDITIONS

- You must register and upload your photo using the tag @hawkesburyraces (Instagram) or @HawkesburyRaceClub (Facebook) and #CupDayFOTF2024 on the day between 10.30am and 12.30pm,
- Your photo must be shared on Instagram or Facebook on Saturday 4 May 2024, using the tag @hawkesburyraces (Instagram) or @HawkesburyRaceClub (Facebook) and #CupDayFOTF2024,
- Your Instagram or Facebook account must be set to "Public" for judging purposes for the duration of the day. You can change your profile back to "Private" after the day,
- Contestants and/or their outfits are not permitted to promote commercially a brand, store or Designer or receive a commercial benefit from appearing in the competition. Contestants must not receive any payment or benefit from a third party (including any commercial enterprise) for entering, participating or otherwise in connection with this competition,
- Any person who is in any way involved with, an organisation or individual (including Milliners or Designers) that commercially produces fashion clothing, hats or similar for profit, and is deemed to receive an advantage through that position (at Hawkesbury Race Club's discretion), is ineligible to enter this competition,
- Contestants may only enter this competition in their own private capacity and not on behalf of a third party, including commercial enterprise, Designer or Milliner,
- Contestants must not in any way disparage or make derogatory comments in any form about the Promoter, the Best Dressed competition, or other contestants at any time.
- If a Contestant is in breach of any of these terms and conditions, the Promoter may (at its absolute discretion) disqualify the Contestant,
- Judges' decisions are fair, unbiased, and final on the day of judging,
- No alteration of your look from the photo will be accepted and if alterations are made you may be disqualified at the discretion of the judges,
- Prizes are awarded to one winner and two runner ups for Best Dressed Lady, one winner and one runner up for Best Dressed Gentleman, and one winner for Best Millinery, and you must be at the designated stage area at the time of the winning announcement to receive your prizes,
- Committee members and staff members of Hawkesbury Race Club are not permitted to enter,
- Prizes are not transferable or redeemable for cash,
- Consent is given for Hawkesbury Race Club to use your photo and images taken on the day for media and promotional purposes including but not limited to social media, newspapers, magazines, brochures, television advertisements, promotional videos, websites, or other multi-media, for public relations, promotions, commercial and advertising purposes ("Promotional Materials"),
- Consent is given for Hawkesbury Race Club to store your details on their databases,
- You acknowledge that by entering this competition of your own free will, you have full understanding and comprehension of these terms.